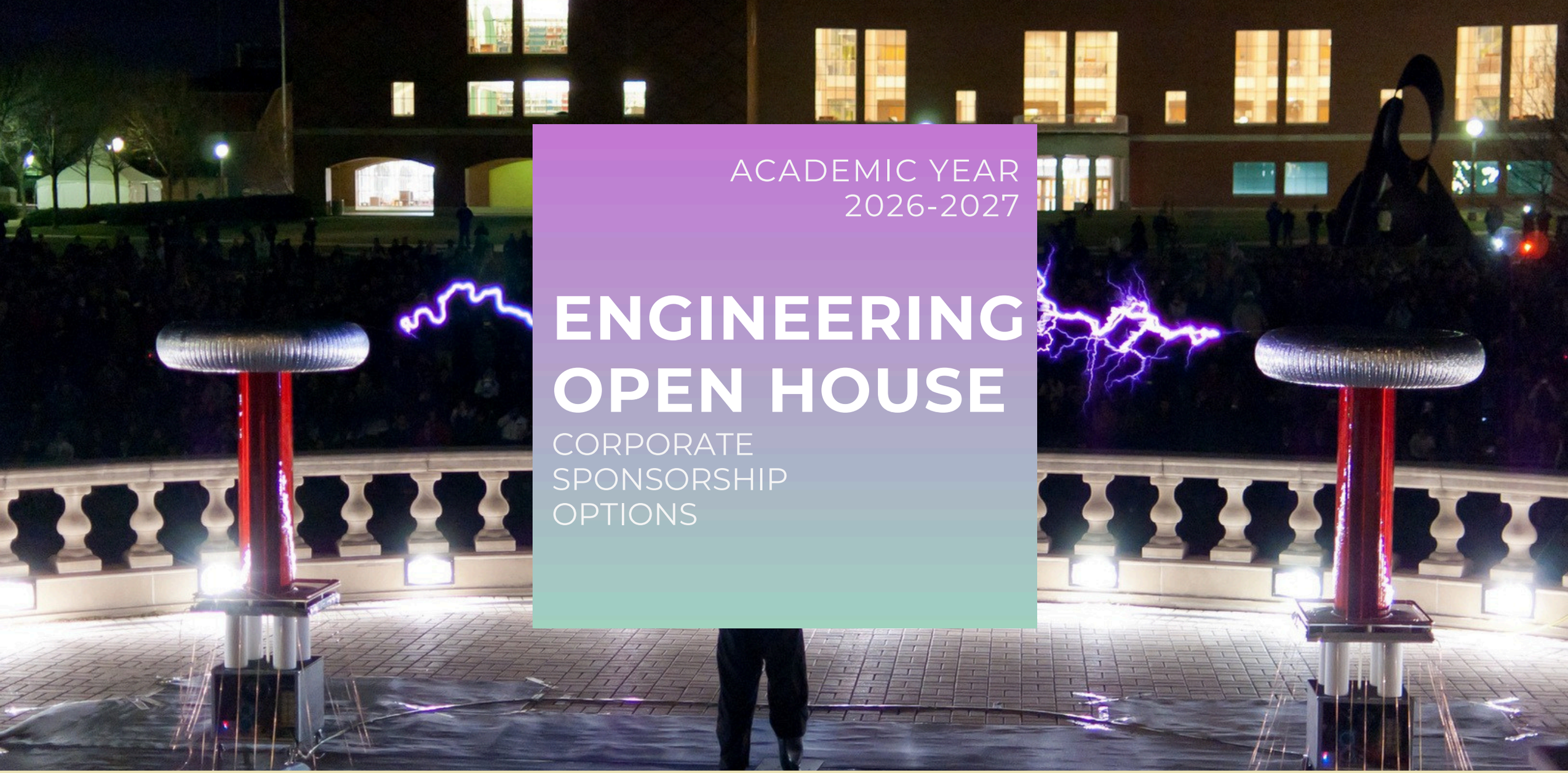


ACADEMIC YEAR
2026-2027

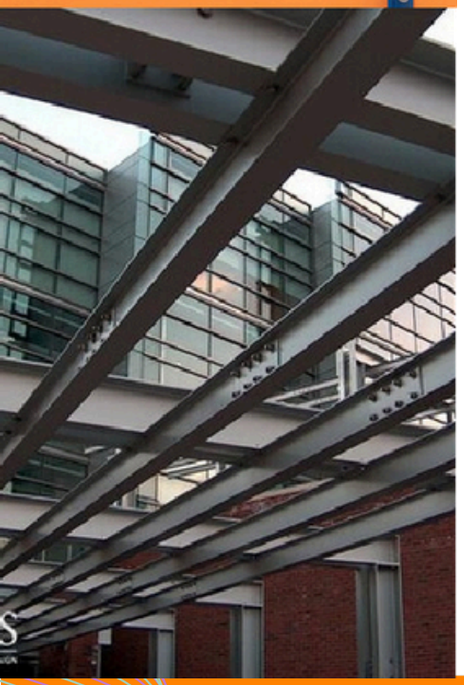
ENGINEERING OPEN HOUSE

CORPORATE SPONSORSHIP OPTIONS

EOH

University of Illinois at Urbana-Champaign





WELCOME TO EOH 2027

Dear Potential Corporate Partner,

Engineering Open House (EOH) is an annual showcase of engineering, science, technology, and student innovation held at the University of Illinois at Urbana-Champaign. Engineering Open House will be hosted this year from April 9th to April 10th 2027. Now, in its 106th year, EOH draws over 50,000 attendees and participants from across the United States, making it one of the largest student-run events of its kind.

As an entirely student-run event, EOH is mainly funded by corporate sponsorships. Your company's contributions will directly benefit students, exhibitors, and educators working to inspire the next generation of engineers. We hope that you choose to join us and we look forward to working with you and your company in making EOH 2027 better than ever. Thank you for your time and interest, please don't hesitate to contact us with any questions!

Trent Barma | Anjali Belur I
eoh-corporate@ec.illinois.edu

Engineering Open House Corporate Directors 2026-27

EOH, In Numbers

Engineering Open House (EOH) takes place annually and is organized entirely by our committee of 30 engineering students at the University of Illinois at Urbana-Champaign. Held each spring semester over the course of two days, EOH draws estimated crowds of 50,000 people including, students, teachers, and families, from all over Illinois, the Midwest, and beyond...

EVENT STATISTICS

50,000 Audience Draw

250+ Student-Run Exhibits

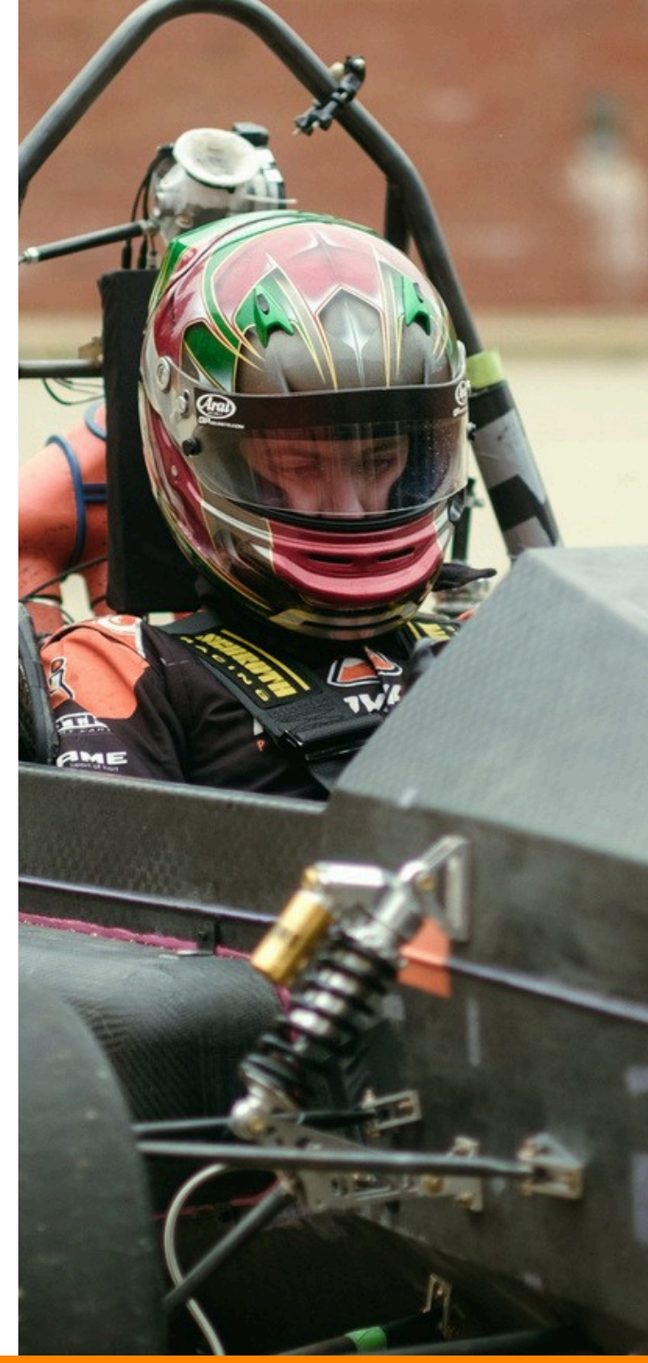
19 Engineering Majors Represented

10+ Special Events

5 Robotics Competitions

INITIATIVES

- Sponsor led TED talks & demos
- Tesla Coil Concert
- Robotics Competition
- Keynote Speech
- High School Design Competition
- Middle School Design Competition
- Student Run Exhibits



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IMPROVING OUR IMPACT

As EOH completes 106 years of inspiring the next generation of engineers and innovators, we have committed to attracting a more diverse pool of young scientists to EOH 2027. Our hope is that the following new initiatives can help spread the joy of STEM to many more young, curious minds.

More than 50% of EOH attendees are students, employees or patrons from elementary, middle, and high schools

Outreach has expanded by 300% to rural and inner-city schools that lack robust STEM programs or experiences for their community

We aim to completely fund a trip to EOH for at least 3 classrooms, and 75+ children; including take-home science kits for students.

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ENHANCING EOH EVENTS

Every year, EOH is made possible by the tireless efforts and innovation of our student exhibitors, the generous contributions of our corporate sponsors, and the support from our well-wishers and alumni. This year, we are launching new events and programs to celebrate those who help us make EOH a reality and an event that puts Urbana Champaign on the map.

FOR SPONSORS

- Opportunities for sponsors to host and judge student competitions
- Launch Product Demo programs

FOR GUESTS AND ALUMNI

- Incorporating guests as speakers, panelists and EOH judges

FOR STUDENT EXHIBITS

- Celebrate the 19+ majors represented during EOH
- Expand the scope of our competitions to include Robotics and technology demos



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BECOMING A SPONSOR



Our sponsorship offerings broadly fall into three key categories; choosing a tier in our sponsorship package system, selecting one of our focus bundles to sponsor a particular aspect of EOH, or choosing to sponsor a specific event and student exhibit. Should you find that these options do not align with what you had in mind, please contact us, and we will work with your representatives to build a sponsorship option that meets your liking.

1 SPONSORSHIP PACKAGES

SILVER SPONSORSHIP PACKAGE	$3,000
GOLD SPONSORSHIP PACKAGE	$5,000
PLATINUM SPONSORSHIP PACKAGE	$8,000

2 FOCUS BUNDLES

OUTREACH FOCUS BUNDLE	$2,500
SPOTLIGHT FOCUS BUNDLE	$2,500
COMPETITION FOCUS BUNDLE	$2,500

3 ITEMIZED SPONSORSHIPS

DISPLAY VEHICLE OR PRINTED ADVERTISEMENTS

HOST AN INTERACTIVE EVENT DURING EOH

SPONSOR AN EVENT OR EXHIBIT

[Price varies by selection]

Engineering Open House, as a part of our parent organization, Engineering Council is a 501(c)3 nonprofit, which makes portions of our packages tax deductible. Please visit our website to review the tax deductible amounts

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SPONSORSHIP PACKAGES

BENEFITS	SILVER $3,000	GOLD $5,000	PLATINUM $8,000
Company Name and Logo Publicity Your company name and logo will be advertised on the EOH website, ads and materials, and your sponsorship will be announced across our channels	✓	✓	✓
Distribute Promotional Items Your company's merchandise will be distributed at Engineering Open House by our volunteers at our designated sponsor stations	✓	✓	✓
Black and White Ad Space We will run an ad in the EOH newsletter with your company's message and logo, based on the chosen corporate sponsorship tier	1/4 PAGE	1/2 PAGE	FULL PAGE
EOH Resume Book Gain access to the resumes of all student exhibitors involved in EOH to further professional connections with engineering talent from University of Illinois		✓	✓
Campus Publicity Event Host a tech talk or participate in an EOH panel over the course of the weekend, as a part of your sponsorship benefits			✓

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Focused Bundles

All of our focused sponsorship bundles are valued at $2,500

OUTREACH:

You have the option of being the title sponsor of our Illinois Engineering Challenge or the Discover EOH program for K-12 students, and are able to participate in a tech talk or panel of your choice. You can also fund a school field trip to EOH.

SPOTLIGHT:

Allows you to be the title sponsor of one of our flagship events, such as the Tesla Coil Concert and the Keynote Speech. You also have the benefit of sponsoring our Student Exhibit Awards.

COMPETITION:

Becomeatitle sponsor, provide a sponsored award and gain access to the exhibitor resume book for one of our EOH competitions. These include:

- High School Design Competition
- Middle School Design Competition
- Robotics Design Competition



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Itemized Sponsorships

Interactive:

- Host a Tech Talk: $800
- Access to Exhibitor Resume Book: $500
- EOH Booth with a Product/Project Demo: $500

Individual Sponsorships:

- Sponsor the Startup Showcase: $800
- Bring an Additional Company Representative: $500
- Sponsor Exhibitor Ceremonies (Awards, Breakfasts, etc.): $3000

Advertistments:

- Display Vehicle Advertisement
  - Regular: $500
  - Oversized: $1500
- Black & White Advertisement
  - 1/4 page: $250
  - 1/2 page: $500
  - Full page: $750
- Color Advertisement
  - 1/2 page: $1000
  - Full page: $2000



EOH-Corporate@ec.illinois.edu



On Behalf of
EOH 2027,

Thank You!

Contact Us

EOH-Corporate@ec.illinois.edu

EOH

University of Illinois at Urbana-Champaign